

THREE DECADES OF MCLEAN SYSTEMS®



The creative and technical cutting and training concepts of Brian and Waltraud McLean, owners of MCLEAN SYSTEMS® in Salzburg (Austria), have been recognized and respected by hairdressers across Europe for many years. For over three decades, Brian and Waltraud have been pushing the boundaries of Creative Haircutting & Permanent Styling through their education programs called CURLSYS and SUPERCURL. For the future there will be a new program added, called CURL & MORE. We will talk to Brian about this new and unique concept.

For more than thirty years, Brian and Waltraud have been traveling Europe for their seminars to introduce hairdressers and keep them up-to-date on their cutting concept CURLSYS and SUPERCURL. When asked what exactly these concepts entail, Brian replies: "The CURLSYS system consists of techniques of cutting with both hand and special scissors, which can create dynamic curls and different variations. In addition to techniques for curly hair, the CURLSYS technique also offers options for straight hair, giving the hair more movement, volume and a directional swing."

"SUPERCURL uses and supports the natural properties of the hair so that volume and dynamic natural looking curls can be created. "SUPERCURL gives stylists a lot of creative scope for different looks, from extra volume to versatile curls," says Brian.

Over the years, the two concepts have become extremely popular in Europe and the need for these two concepts is still growing. "In recent years there has been increasing awareness of our technologies, which shows that CURLSYS and SUPERCURL are sustainable concepts, now and for the future. We are secretly quite proud of that", says Brian modestly.

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CURL & MORE: technology for the future

Despite the fact that our cutting technology is still up-to-date and constantly evolving, Brian and Waltraud are constantly working on new ideas for the future. Brian: "We are currently working on a new seminar concept in which we combine the CURLSYS cutting technology with the SUPERCURL concept. In other words, we create a 2-in-1 Mix & Match technique, to be called CURL & MORE."

Focused on the future, this new educational concept will enable hairstylists not only to cut curly and straight hair with both hands, but also to change a client's curly look, change the natural characteristics of a client's hair, correct or amend it when necessary. In short, with CURL & MORE you will be able to create everything from straight hair looks to the most versatile curl, allowing you to respond to clients wishes. That's what we think every hairdresser needs, right? The hairdressing profession is all about making people happy with your creations."

This newly developed concept will be introduced in the existing seminar program and is suitable for anyone who has already been introduced to CURLSYS and has mastered the art of cutting with both hands. "We can't wait to introduce our CURLSYSTEMERS and CURLBROTHERS to this new concept!"

Inspiring the new generation

With the addition of CURL & MORE, the McLean Systems training program will consist of three concepts. When asked if CURL & MORE completes the circle, Brian replies: "I can't say what the future holds, but I don't intend to stop just yet. I think our work is beneficial. There is nothing more satisfying than educating to improve the new generation. The hairdressing industry is constantly changing and I am proud that, together with Waltraud, we can contribute to the development of the next generation through our concepts!", concludes Brian.

If you require for more information about the new CURL & MORE seminar or wish to get acquainted with the other cutting concepts from McLean Systems, please feel free to contact Brian and Waltraud or Jeroen de Vries (seminar partner in the Netherlands) without any obligation. They are always happy to tell you more about the possibilities.

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